2024 EDITORIAL CALENDAR

	Issue Date:	Space Reservation Deadline:	Materials Deadline:
JANUARY			
Economic Forecast What will the economy ring in 2024?	Jan. 05	Dec. 20	Dec. 21
Executive Diversions Get an inside look at what some of the region's leaders do outside the office.	Jan. 12	Jan. 04	Jan. 05
Gulf Coast Business Company strategies, timely business news and essential trends.	Jan. 19	Jan. 11	Jan. 12
Commercial Real Estate Dealmakers, companies and data that drives the market.	Jan. 26	Jan. 18	Jan. 19
FEBRUARY			
Gulf Coast Business Company strategies, timely business news and essential trends.	Feb. 02	Jan. 25	Jan. 26
Gulf Coast Business Company strategies, timely business news and essential trends.	Feb. 09	Feb. 01	Feb. 02
Gulf Coast Business Company strategies, timely business news and essential trends.	Feb. 16	Feb. 08	Feb. 09
Commercial Real Estate Dealmakers, companies and data that drives the market.	Feb. 23	Feb. 15	Feb. 16
MARCH			
Gulf Coast Business Company strategies, timely business news and essential trends.	Mar. 01	Feb. 22	Feb. 23
Gulf Coast Business Company strategies, timely business news and essential trends.	Mar. 08	Mar. 01	Mar. 02
Top 50 Contractors Largest contractors in the region, ranked by revenue.	Mar. 15	Mar. 07	Mar. 08
Gulf Coast Business Company strategies, timely business news and essential trends.	Mar. 22	Mar. 14	Mar. 15
Commercial Real Estate Dealmakers, companies and data that drives the market.	Mar. 29	Mar. 21	Mar. 22
APRIL			
All in the Family Survive and thrive through a family business succession plan.	Apr. 05	Mar. 28	Mar. 29
Gulf Coast Business Company strategies, timely business news and essential trends.	Apr. 12	Apr. 04	Apr. 05
Gulf Coast Business Company strategies, timely business news and essential trends.	Apr. 19	Apr. 11	Apr. 12
Commercial Real Estate Dealmakers, companies and data that drives the market.	Apr. 26	Apr. 18	Apr. 19
МАУ			
Gulf Coast Business Company strategies, timely business news and essential trends.	May 03	Apr. 25	Apr. 26
Top Entrepreneurs Celebrate the region's best business owners and founders. Top Entrepreneurs Luncheon on Thursday, May 9; sponsorships available.	May 10	May 02	May 03
Gulf Coast Business Company strategies, timely business news and essential trends.	May 17	May 09	May 10
Gulf Coast Business Company strategies, timely business news and essential trends.	May 24	May 16	May 17
Commercial Real Estate Top dealmakers, companies and trends.	May 31	May 23	May 24
JUNE			
Gulf Coast Business Company strategies, timely business news and essential trends.	Jun. 02	May 30	May 31
Gulf Coast Business Company strategies, timely business news and essential trends.	Jun. 07	Jun. 01	Jun. 02
Semiannual Finance Issue What's new and what companies are setting the trends in the financial sector.	Jun. 14	Jun. 06	Jun. 07
Gulf Coast Business Company strategies, timely business news and essential trends.	Jun. 21	Jun. 13	Jun. 14
Commercial Real Estate Top dealmakers, companies and trends.	Jun. 28	Jun. 20	Jun. 21

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	Issue Date:	Space Reservation Deadline:	Materials Deadline:	
JULY				
Gulf Coast Business Company strategies, timely business news and essential trends.	Jul. 05	Jun. 27	Jun. 28	
Gulf Coast Business Company strategies, timely business news and essential trends.	Jul. 12	Jul. 04	Jul. 05	
Gulf Coast Business Company strategies, timely business news and essential trends.	Jul. 19	Jul. 11	Jul. 12	
Commercial Real Estate Dealmakers, companies and data that drives the market.	Jul. 26	Jul. 18	Jul. 19	
AUGUST				
Gulf Coast Business Company strategies, timely business news and essential trends.	Aug. 02	Jul. 25	Jul. 26	
Gulf Coast Business Company strategies, timely business news and essential trends.	Aug. 09	Aug. 01	Aug. 02	
Gulf Coast Business Company strategies, timely business news and essential trends.	Aug. 16	Aug. 08	Aug. 09	
□ MAGAZINE: Big Book of Business Filled with valuable data, lists and profiles.	Aug. 23	Jul. 12	Jul. 26	
Commercial Real Estate Dealmakers, companies and data that drives the market.	Aug. 30	Aug. 22	Aug. 23	
SEPTEMBER				
Gulf Coast Business Company strategies, timely business news and essential trends.	Sept. 06	Aug. 29	Aug. 30	
Gulf Coast Business Company strategies, timely business news and essential trends.	Sept. 13	Sept. 05	Sept. 06	
Gulf Coast Business Company strategies, timely business news and essential trends.	Sept. 20	Sept. 12	Sept. 13	
Commercial Real Estate Dealmakers, companies and data that drives the market.	Sept. 27	Sept. 19	Sept. 20	
OCTOBER				
Gulf Coast Business Company strategies, timely business news and essential trends.	Oct. 04	Sept. 26	Sept. 27	
 40 Under 40 The next generation of business leaders. 40 Under 40 Awards Reception: Oct. 10; event sponsorships available. 	Oct. 11	Oct. 03	Oct. 04	
Gulf Coast Business Company strategies, timely business news and essential trends.	Oct. 18	Oct. 10	Oct. 11	
Commercial Real Estate Dealmakers, companies and data that drives the market.	Oct. 25	Oct. 17	Oct. 18	
NOVEMBER				
Gulf Coast Business Company strategies, timely business news and essential trends.	Nov. 01	Oct. 24	Oct. 25	
Gulf Coast Business Company strategies, timely business news and essential trends.	Nov. 08	Oct. 31	Nov. 01	
Semiannual Finance Issue What's new and what companies are setting the trends in the financial sector.	Nov. 15	Nov. 07	Nov. 08	
Top Homebuilders The largest homebuilders in the region, ranked by revenue.	Nov. 22	Nov. 14	Nov. 15	
Commercial Real Estate Dealmakers, companies and data that drives the market.	Nov. 29	Nov. 21	Nov. 22	
DECEMBER				
Gulf Coast Business Company strategies, timely business news and essential trends.	Dec. 06	Nov. 28	Nov. 29	
Gulf Coast Business Company strategies, timely business news and essential trends.	Dec. 13	Dec. 05	Dec. 06	
Gulf Coast Business Company strategies, timely business news and essential trends.	Dec. 20	Dec. 12	Dec. 13	
Top Deals & Newsmakers* The biggest deals of 2024 and updates on the biggest stories of the year. *Full page ads only in this issue.	Dec. 27	Dec. 19	Dec. 20	

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